



Formula 1 Experiences

29 JULY - 01 AUGUST 2021

FORMULA 1 MAGYAR NAGYDÍJ 2021

Fan Experience Packages

Programming and Experiences are subject to change based on local health and safety guidelines at the time of the event. Formula 1 media, driver and legend appearances may be hosted virtually or in-person.

Budapest, Hungary

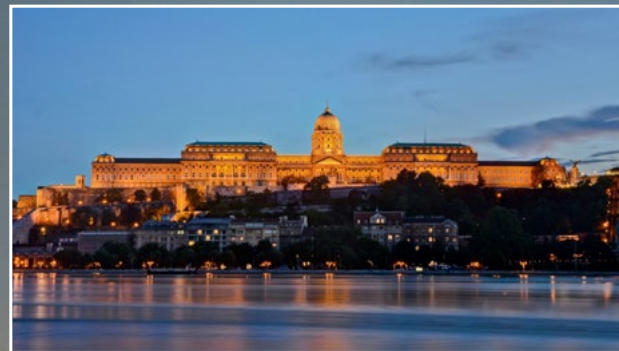
BUDAPEST HUNGARY

Often described as the “Paris of central Europe”, Budapest is one of Europe’s most beautiful cities...

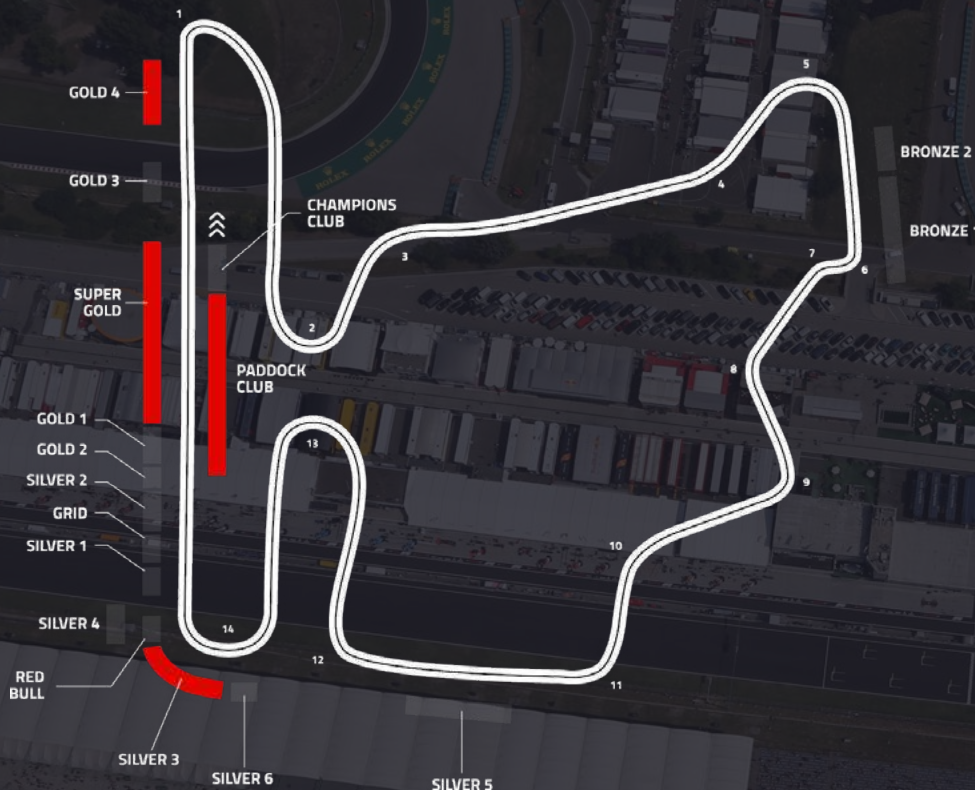
No trip would be complete without taking a trip to one of the city’s famed thermal baths. Found throughout the city, these baths are a throwback to when the country was a part of the Turkish Ottoman empire. If you have time, take a trip to Széchenyi, the largest medicinal bath in Europe.

A perfect way to unwind is by taking a cruise on the city’s river, the Danube. With boats departing from both sides of the river, enjoy a dinner at sunset while taking in all of Budapest’s 19th century magnificent architecture. While al fresco dining is popular with tourists, the best of the international cuisine will be found at Articsoka and Iguana, both situated on the Pest side of the river. If you want to savour some Hungarian specialties like goulash, try the hidden gem that is Bagolyvar, just off Hero’s Square.

Attend the FORMULA 1 MAGYAR NAGYDÍJ 2021 at Hungaroring with F1 Experiences, the Official Experience, Hospitality & Travel Programme of Formula 1, with access including driver meet-and-greets, Paddock Club Reception, Exclusive Pit Lane Walks and more!



SEATING CHART



SILVER 3 GRANDSTAND

Uncovered - Seat-Back

Starter Package

3 CORNERS GOLD 4 GRANDSTAND

Uncovered - Seat-Back

Trophy Package

SUPER GOLD GRANDSTAND

Covered - Seat-Back

Hero Packages

STARTER

3-DAY RACE TICKET • SILVER 3 GRANDSTAND

YOUR EVENT LINE-UP

THURSDAY

- Guided Track Tour*
- Championship Trophy Photo*
- Exclusive Pit Lane Walk*

EXCLUSIVE EXTRAS

- F1® Experiences Gift*
- F1® Experiences Lanyard & Ticket Sleeve*
- F1® TV Access
- 2021 Race Programme Voucher

* Exclusive to F1® Experiences



TROPHY

3-DAY RACE TICKET • 3 CORNERS GOLD GRANDSTAND

RED BULL GRANDSTAND (FRI) | GOLD 1 GRANDSTAND (SAT) | SUPER GOLD GRANDSTAND (SUN)

YOUR EVENT LINE-UP

THURSDAY

- Guided Track Tour •
- Championship Trophy Photo •
- Exclusive Pit Lane Walk •

FRIDAY

- Paddock Club™ Reception with F1® Legend or Current Driver •
- F1® Insider Access •

EXCLUSIVE EXTRAS

- F1® Experiences Gift •
- F1® Experiences Lanyard & Ticket Sleeve •
- F1® TV Access
- 2021 Race Programme Voucher

• Exclusive to F1® Experiences



HERO

3-DAY RACE TICKET • SUPER GOLD GRANDSTAND

YOUR EVENT LINE-UP

THURSDAY

- Guided Track Tour •
- Championship Trophy Photo •
- Exclusive Pit Lane Walk •

FRIDAY

- Paddock Club™ Reception with F1® Legend or Current Driver •
- F1® Insider Access •
- Podium Photo Opportunity •

EXCLUSIVE EXTRAS

- F1® Experiences Gift •
- F1® Experiences Lanyard & Ticket Sleeve •
- F1® TV Access
- 2021 Race Programme Voucher

• Exclusive to F1® Experiences



INCLUSIONS



Guided Track Tour



Championship Trophy Photo



Exclusive Pit Lane Walk



F1® Insider Access



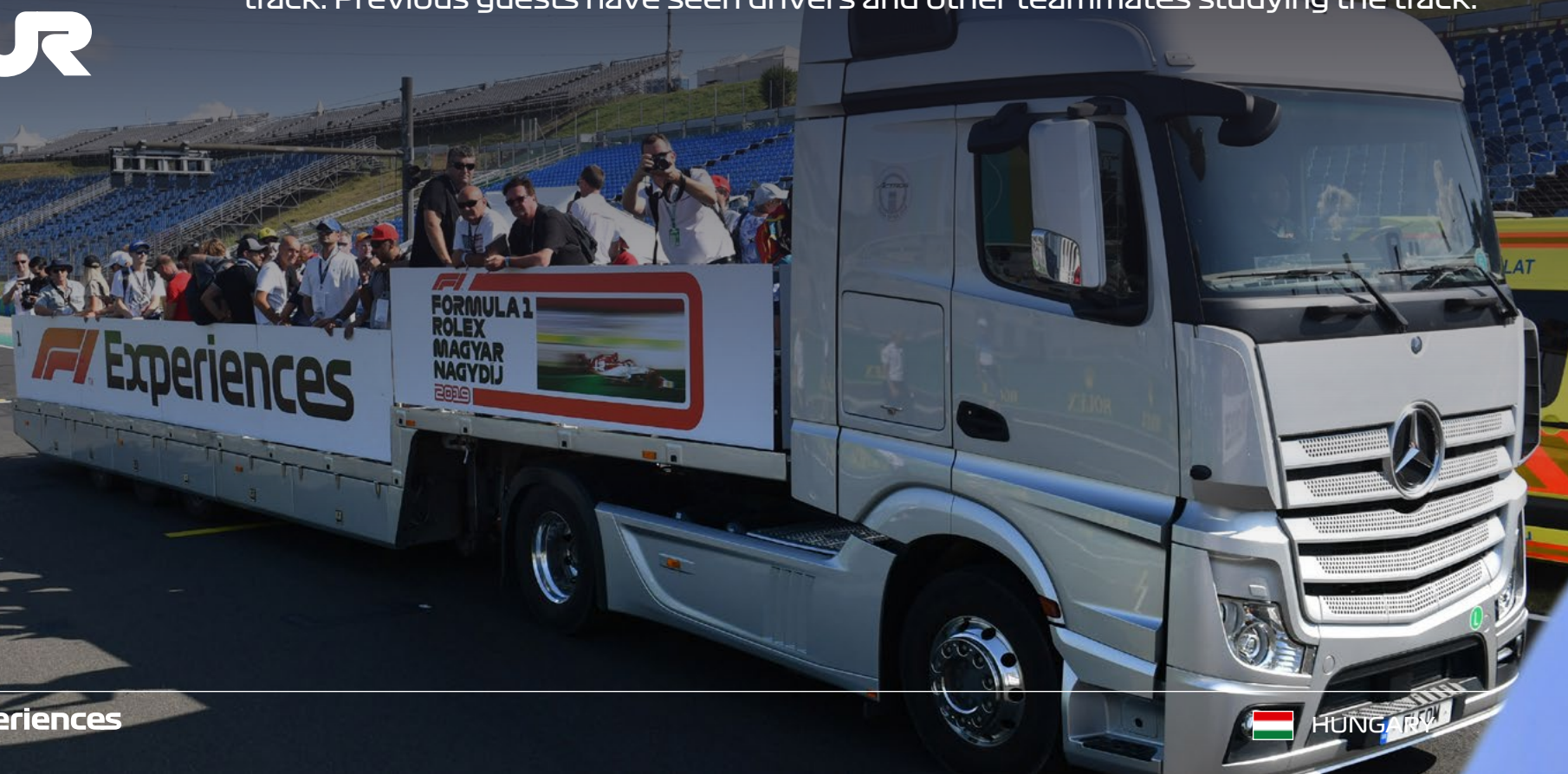
Podium Photo Opportunity

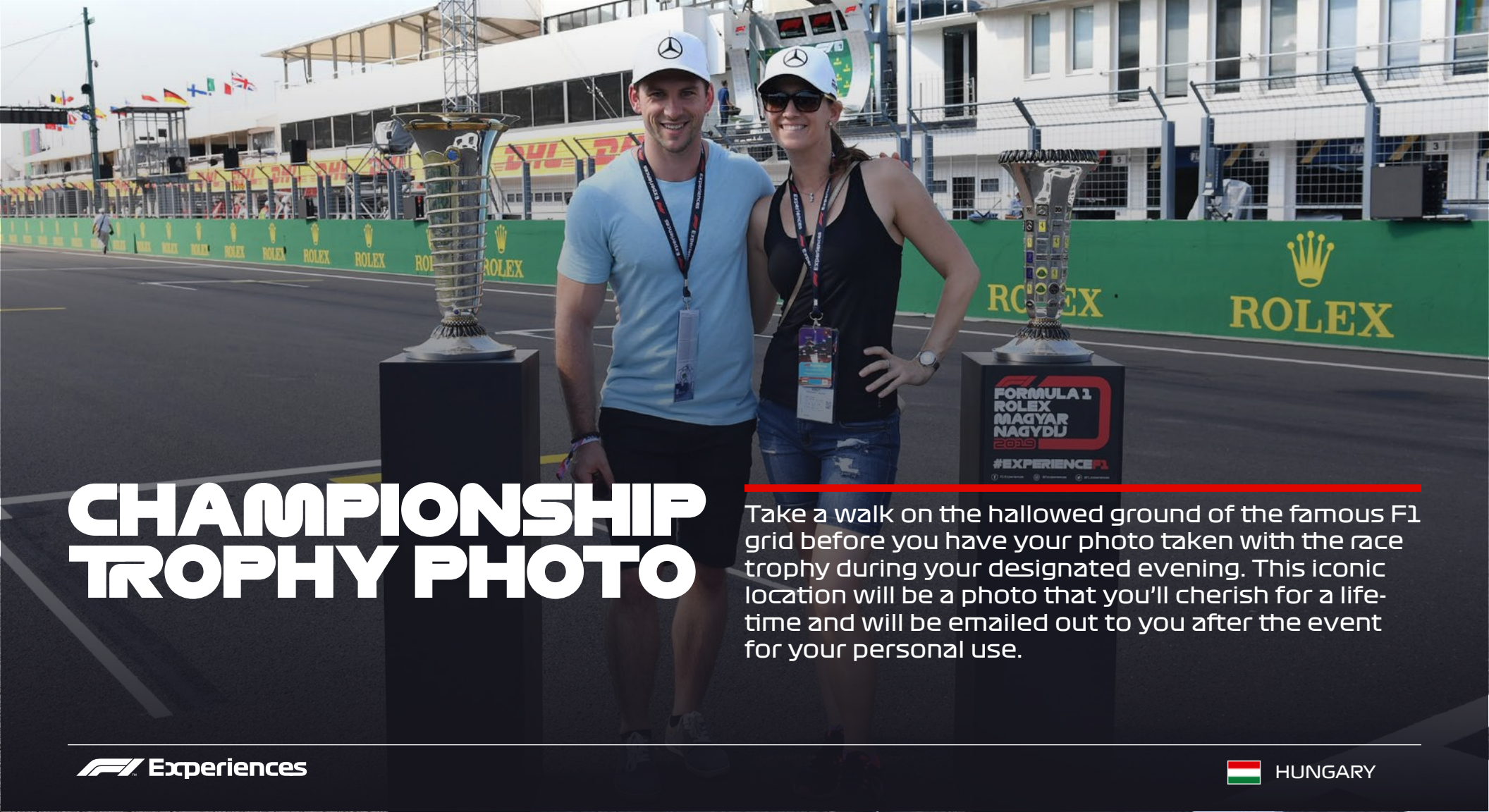


Paddock Club™ Reception

GUIDED TRACK TOUR

Accompanied by F1 experts, our Guided Track Tour is an exciting opportunity to ride around the circuit and see the track from the drivers' point of view. Feel the turns and undulations of each corner while embracing the unique views around the track. Previous guests have seen drivers and other teammates studying the track.





CHAMPIONSHIP TROPHY PHOTO

Take a walk on the hallowed ground of the famous F1 grid before you have your photo taken with the race trophy during your designated evening. This iconic location will be a photo that you'll cherish for a lifetime and will be emailed out to you after the event for your personal use.

EXCLUSIVE PIT LANE WALK

F1® Experiences' guests will enjoy an up-close, unobstructed view of team personnel and garages during our Exclusive Pit Lane Walk, access to which is unavailable to the public.

PHOTO OPPORTUNITY

Perfect photo opportunity of your favourite teams, team principals and drivers

LAST MINUTE VIEWS

Views into team garages as final touches are added to the cars prior to the Grand Prix weekend



F1® INSIDER ACCESS

A behind the scenes look into the world of Formula 1®. Stops can include the Safety Car, cool down room & team garages.

FIA SAFETY CAR GARAGE

A close-up view of the FIA Safety Car with driver Bernd Maylander


F1® TEAM GARAGE

Immerse yourself in the heart of the action as teams prepare for Saturday's qualifying

PIRELLI TYRE CENTER

The Pirelli team will guide you through the fascinating technology of F1 tyres





FIA Formula 1
World Championship™



ROLEX

ROLEX

ROLEX

Stop on top of the famous podium where many champions have stood for a photo opportunity during F1 Insider Access. Taken by an F1 Experiences team member, your photo will be emailed out after the event for your personal use.

Paddock Club™ RECEPTION

Hosted inside the famous Formula 1 Paddock Club™, you will revel in sophisticated elegance with our Paddock Club™ Reception.

DRIVER MEET-AND-GREETS

Previous meet-and-greets have included Fernando Alonso, Max Verstappen, Esteban Ocon, Romain Grosjean and more

GOURMET CUISINE & BEVERAGES

Gourmet cuisine prepared by the world-renowned Paddock Club chefs with an open bar of beer, wine and more throughout the evening

