



Experiences

15-18 JULY 2021

FORMULA 1 BRITISH GRAND PRIX 2021

Legend Packages

Programming and Experiences are subject to change based on local health and safety guidelines at the time of the event. Formula 1 media, driver and legend appearances may be hosted virtually or in-person.

Silverstone, Great Britain

SILVERSTONE GREAT BRITAIN

Named after the nearby Silverstone village, the surrounding areas of the track are home to many of Formula 1's team factories, so the chances of you driving past one are pretty high!

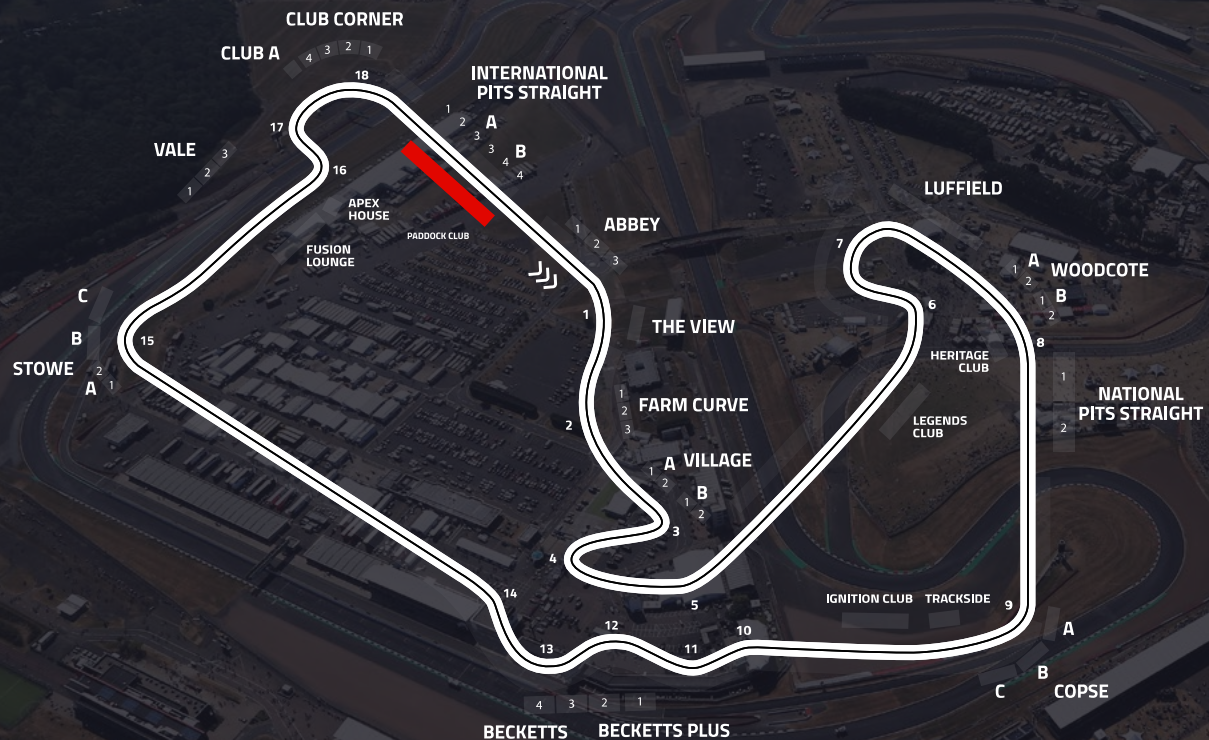
8km north of the track is Towcester, famed for its traditional pubs and fare. If retail therapy is your tonic, take a trip to Bicester Village, situated 15 miles from Silverstone and home to more than 130 shopping outlets.

The Navigation Pub in Towcester is home to some proper 'pub grub', and a perfect spot to enjoy a summer's evening with the locals after a long day at the track. Located in the Midlands of England, London, like many of the country's major cities, is just over an hour and a half drive from the race track, and the perfect excuse to extend your stay. One of the world's most popular tourist destinations, the list of things to do is endless. From Buckingham Palace to Westminster Abbey, London is a must-see.

Attend the 2021 British Grand Prix at Silverstone with F1 Experiences, the Official Experience, Hospitality & Travel Programme of Formula 1, with access including driver meet-and-greets, Paddock Club Reception, Exclusive Pit Lane Walks and more!



SEATING CHART



FORMULA 1 PADDOCK CLUB™
Covered - Hospitality
Legend Packages

LEGEND

2- OR 3-DAY RACE TICKET • FORMULA 1 PADDOCK CLUB™

YOUR EVENT LINE-UP

DAILY

Entry into Formula 1 Paddock Club™ Hospitality
Paddock Club™ Pit Lane Walks

ONE-DAY ACCESS

Paddock Access •
▪ Friday, Saturday or Sunday

SUNDAY

Podium Ceremony Access •

EXCLUSIVE EXTRAS

F1® Experiences Gift •
F1® TV Access
F1® Experiences Lanyard & Ticket Sleeve •
2021 Race Programme

• Exclusive to F1® Experiences



HAAS TEAM LEGEND

2- OR 3-DAY RACE TICKET • FORMULA 1 PADDOCK CLUB™

YOUR EVENT LINE-UP

DAILY

Entry into Formula 1 Paddock Club™ Hospitality
Paddock Club™ Pit Lane Walks

ONE-DAY ACCESS

Paddock Access •
▪ Friday, Saturday or Sunday

FRIDAY, SATURDAY OR SUNDAY

Haas F1® Team Garage Tour

SUNDAY

Podium Ceremony Access •

EXCLUSIVE EXTRAS

F1® Experiences Gift •
Haas F1® Team Gift Bag
F1® TV Access
F1® Experiences Lanyard & Ticket Sleeve •
2021 Race Programme

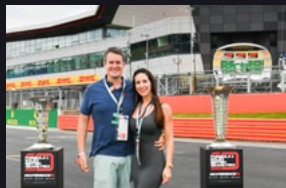
• Exclusive to F1® Experiences



INCLUSIONS



Guided Track Tour



Championship Trophy Photo



Exclusive Pit Lane Walk



Guided Paddock Access



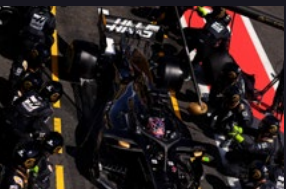
One - Day Paddock Access



Paddock Club™ Pit Lane Walk



Podium Ceremony Access



Haas F1® Team Garage Tour



Formula 1 Paddock Club™ Hospitality

GUIDED TRACK TOUR

Accompanied by F1 experts, our Guided Track Tour is an exciting opportunity to ride around the circuit and see the track from the drivers' point of view. Feel the turns and undulations of each corner while embracing the unique views around the track. Previous guests have seen drivers and other teammates studying the track.



CHAMPIONSHIP TROPHY PHOTO

Take a walk down on the hallowed ground of the famous F1 grid before you have your photo taken on the starting grid with the race trophy during your designated evening. This iconic location will be a photo that you'll cherish for a lifetime and will be emailed out to you after the event for your personal use.

EXCLUSIVE PIT LANE WALK

F1® Experiences' guests will enjoy an up-close, unobstructed view of team personnel and garages during our Exclusive Pit Lane Walk, access to which is unavailable to the public.

PHOTO OPPORTUNITY

Perfect photo opportunity of your favourite teams, team principals and drivers

LAST MINUTE VIEWS

Views into team garages as final touches are added to the cars prior to the Grand Prix weekend



GUIDED PADDOCK ACCESS

Enjoy a guided tour of the renowned Formula 1® Paddock with an F1® Experiences staff member.

PERSONALIZED TOUR

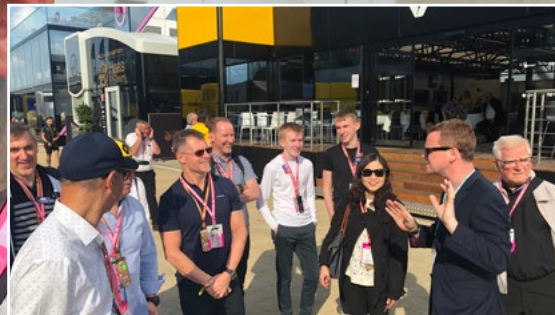
Customized to focus on teams or areas your group wants to see

CELEBRITY SIGHTINGS

An opportunity to meet one of the stars of the Formula 1 grid, or grab a selfie with an icon of the sport

UNPRECEDENTED ACCESS

Only available to select F1 Experiences package holders



ONE - DAY PADDOCK ACCESS

Enjoy one full-day of access to the exciting Formula 1® Paddock where you can explore the highly-coveted ground home to drivers and the famous alike.

ONE - DAY ACCESS

Available Friday, Saturday or Sunday. Day will be determined based on availability

CELEBRITY SIGHTINGS

Previous guests have met drivers, team owners, Formula 1 CEO Chase Carey and more

UNPRECEDENTED ACCESS

Only available to Legend Ticket Package holders



Paddock Club™ Pit Lane Walk

Get up-close views of your favourite team garages as you take a walk behind the ropes down the pit lane through your Paddock Club access.

PHOTO OPPORTUNITY

Perfect photo opportunity of your favourite teams, team principals and drivers

LAST MINUTE VIEWS

Views into team garages as final touches are added to the cars prior to the Grand Prix weekend race weekend





PODIUM CEREMONY ACCESS

Podium Ceremony Access takes you as close as possible to the trophy presentation ceremony. Enjoy premium viewing of the podium and trophy presentation ceremony at the end of the race in front of the public and behind only media personnel.



HAAS F1® TEAM GARAGE TOUR

Enjoy an up-close look at the inner workings of the Haas F1® Team. Stand on the famous F1 pit lane as you watch the mechanics from America's only F1 team and other competing teams prepare the cars for practice and qualifying sessions and Sunday's race.


Paddock Club

FORMULA 1 PADDOCK CLUB™



Guests will receive access to the prestigious Formula 1 Paddock Club™ with unmatched food options, open bars, daily pit lane walks and Paddock access. Located above the pit lane, enjoy driver appearances and interviews throughout the weekend.

INCLUSIONS

Privileged Viewing Position of the Race
Morning Refreshments Upon Arrival
Four Course Gourmet Dining
An Open Wine & Champagne Bar
Music Entertainment