



Experiences

15-18 JULY 2021

FORMULA 1 BRITISH GRAND PRIX 2021

Fan Experience Packages

Programming and Experiences are subject to change based on local health and safety guidelines at the time of the event. Formula 1 media, driver and legend appearances may be hosted virtually or in-person.

Silverstone, Great Britain

SILVERSTONE GREAT BRITAIN

Named after the nearby Silverstone village, the surrounding areas of the track are home to many of Formula 1's team factories, so the chances of you driving past one are pretty high!

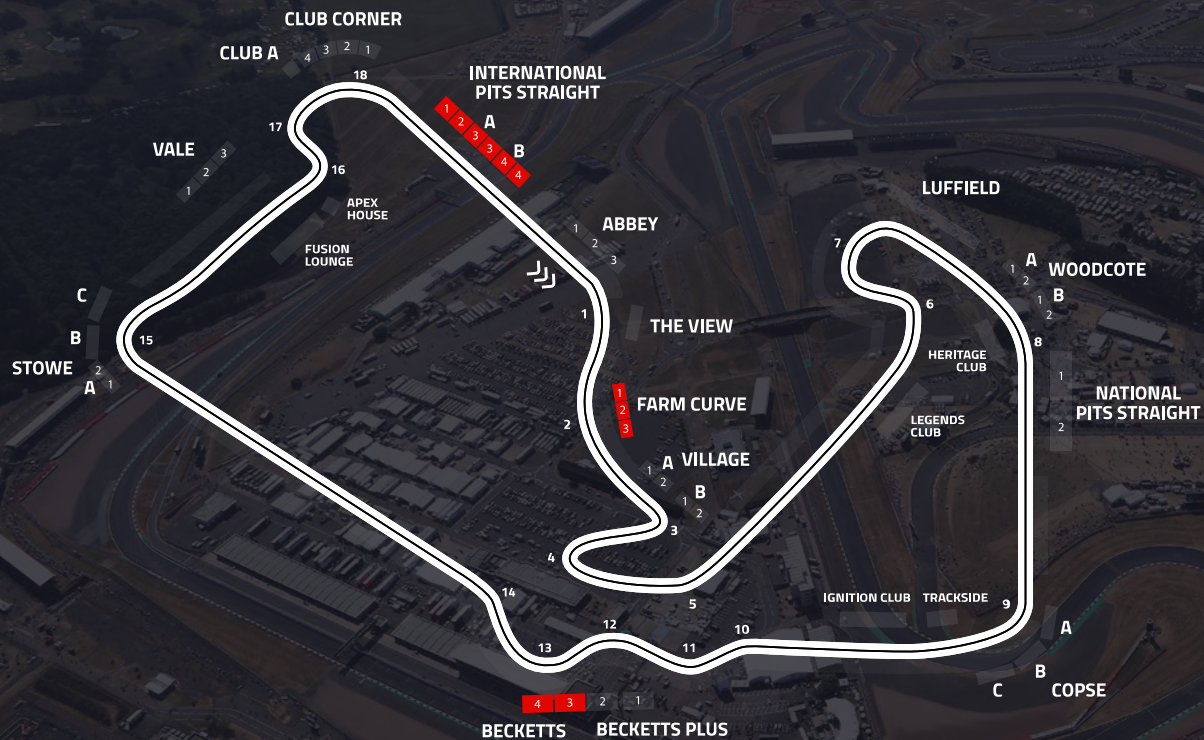
8km north of the track is Towcester, famed for its traditional pubs and fare. If retail therapy is your tonic, take a trip to Bicester Village, situated 15 miles from Silverstone and home to more than 130 shopping outlets.

The Navigation Pub in Towcester is home to some proper 'pub grub', and a perfect spot to enjoy a summer's evening with the locals after a long day at the track. Located in the Midlands of England, London, like many of the country's major cities, is just over an hour and a half drive from the race track, and the perfect excuse to extend your stay. One of the world's most popular tourist destinations, the list of things to do is endless. From Buckingham Palace to Westminster Abbey, London is a must-see.

Attend the 2021 British Grand Prix at Silverstone with F1 Experiences, the Official Experience, Hospitality & Travel Programme of Formula 1, with access including driver meet-and-greets, Paddock Club Reception, Exclusive Pit Lane Walks and more!



SEATING CHART



FARM CURVE GRANDSTAND

Uncovered - Seat-Back

Starter Package

BECKETTS GRANDSTAND

Covered - Seat-Back

Trophy Package

INTERNATIONAL PITS STRAIGHT GRANDSTAND

Seat-Back

Hero Packages

STARTER

3-DAY RACE TICKET • FARM CURVE GRANDSTAND

YOUR EVENT LINE-UP

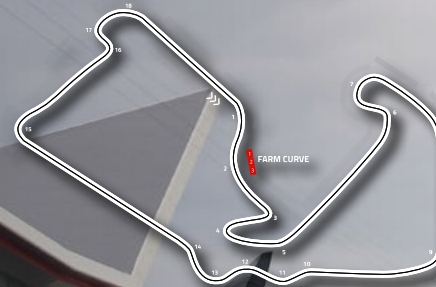
THURSDAY

- Guided Track Tour*
- Championship Trophy Photo*
- Exclusive Pit Lane Walk*

EXCLUSIVE EXTRAS

- F1® Experiences Gift*
- F1® Experiences Lanyard & Ticket Sleeve*
- F1® TV Access
- 2021 Race Programme Voucher

* Exclusive to F1® Experiences



TROPHY

3-DAY RACE TICKET • BECKETTS GRANDSTAND

YOUR EVENT LINE-UP

THURSDAY

- Guided Track Tour •
- Championship Trophy Photo •
- Exclusive Pit Lane Walk •

• Exclusive to F1® Experiences

FRIDAY

- Paddock Club™ Reception with F1® Legend or Current Driver •
- F1® Insider Access •

EXCLUSIVE EXTRAS

- F1® Experiences Gift •
- F1® Experiences Lanyard & Ticket Sleeve •
- F1® TV Access
- 2021 Race Programme Voucher



HERO

3-DAY RACE TICKET • INTERNATIONAL PIT STRAIGHTS GRANDSTAND

YOUR EVENT LINE-UP

THURSDAY

Guided Track Tour •

Championship Trophy Photo •

Exclusive Pit Lane Walk •

• Exclusive to F1® Experiences

FRIDAY

Paddock Club™ Reception with F1® Legend or Current Driver •

F1® Insider Access •

Podium Photo Opportunity •

EXCLUSIVE EXTRAS

F1® Experiences Gift •

F1® Experiences Lanyard & Ticket Sleeve •

F1® TV Access

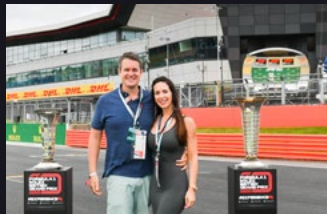
2021 Race Programme Voucher



INCLUSIONS



Guided Track Tour



Championship Trophy Photo



Exclusive Pit Lane Walk



F1® Insider Access



Podium Photo Opportunity



Paddock Club™ Reception

GUIDED TRACK TOUR

Accompanied by F1 experts, our Guided Track Tour is an exciting opportunity to ride around the circuit and see the track from the drivers' point of view. Feel the turns and undulations of each corner while embracing the unique views around the track. Previous guests have seen drivers and other teammates studying the track.



CHAMPIONSHIP TROPHY PHOTO

Take a walk down on the hallowed ground of the famous F1 grid before you have your photo taken on the starting grid with the race trophy during your designated evening. This iconic location will be a photo that you'll cherish for a lifetime and will be emailed out to you after the event for your personal use.

EXCLUSIVE PIT LANE WALK

F1® Experiences' guests will enjoy an up-close, unobstructed view of team personnel and garages during our Exclusive Pit Lane Walk, access to which is unavailable to the public.

PHOTO OPPORTUNITY

Perfect photo opportunity of your favourite teams, team principals and drivers

LAST MINUTE VIEWS

Views into team garages as final touches are added to the cars prior to the Grand Prix weekend



F1® INSIDER ACCESS

A behind the scenes look into the world of Formula 1®. Stops can include the Safety Car, cool down room & team garages.

FIA SAFETY CAR GARAGE

A close-up view of the FIA Safety Car with driver Bernd Maylander

F1® TEAM GARAGE

Immerse yourself in the heart of the action as teams prepare for Saturday's qualifying

PIRELLI TYRE CENTER

The Pirelli team will guide you through the fascinating technology of F1 tyres



PODIUM PHOTO OPPORTUNITY

Stop on top of the famous podium where many champions have stood for a photo opportunity during F1 Insider Access. Taken by an F1 Experiences team member, your photo will be emailed out after the event for your personal use.

Paddock Club™ RECEPTION

Hosted inside the famous Formula 1 Paddock Club™, you will revel in sophisticated elegance with our Paddock Club™ Reception.

DRIVER MEET-AND-GREETS

Previous meet-and-greets have included Fernando Alonso, Max Verstappen, Esteban Ocon, Romain Grosjean and more

GOURMET CUISINE & BEVERAGES

Gourmet cuisine prepared by the world-renowned Paddock Club chefs with an open bar of beer, wine and more throughout the evening

