



Experiences

15-18 JULY 2021

FORMULA 1 BRITISH GRAND PRIX 2021

Champions Club Packages

Programming and Experiences are subject to change based on local health and safety guidelines at the time of the event. Formula 1 media, driver and legend appearances may be hosted virtually or in-person.

Silverstone, Great Britain

SILVERSTONE GREAT BRITAIN

Named after the nearby Silverstone village, the surrounding areas of the track are home to many of Formula 1's team factories, so the chances of you driving past one are pretty high!

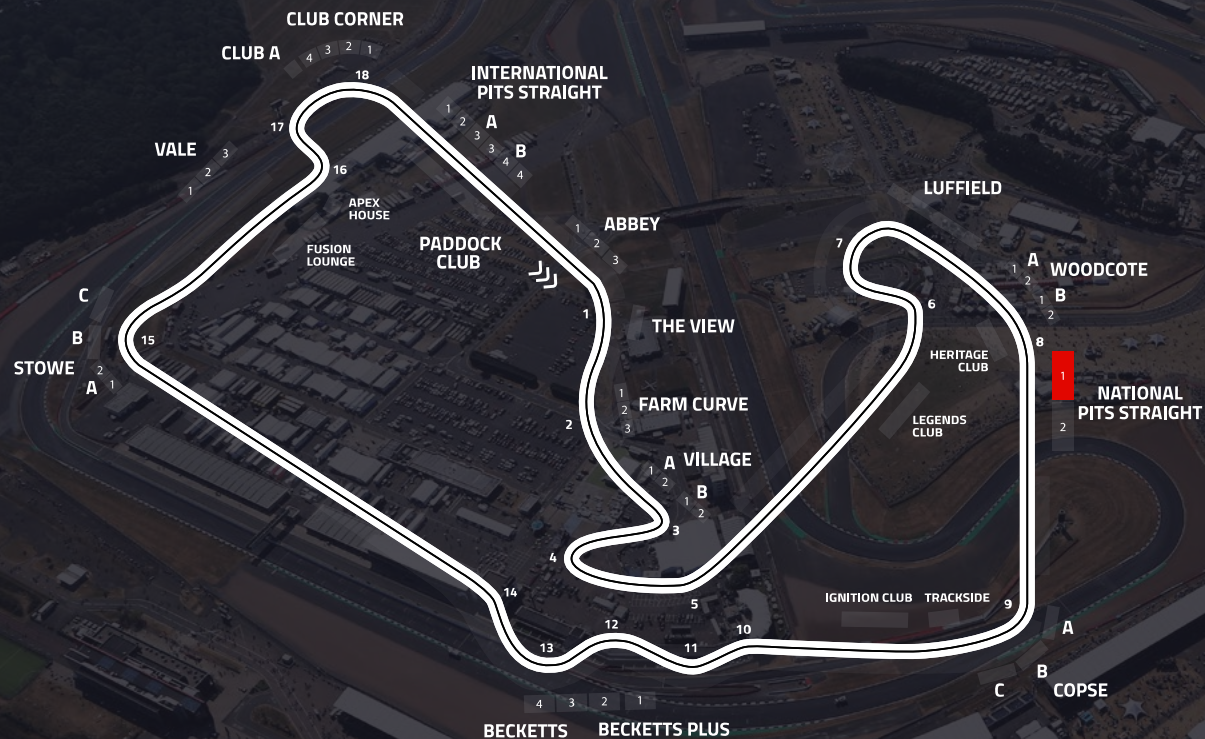
8km north of the track is Towcester, famed for its traditional pubs and fare. If retail therapy is your tonic, take a trip to Bicester Village, situated 15 miles from Silverstone and home to more than 130 shopping outlets.

The Navigation Pub in Towcester is home to some proper 'pub grub', and a perfect spot to enjoy a summer's evening with the locals after a long day at the track. Located in the Midlands of England, London, like many of the country's major cities, is just over an hour and a half drive from the race track, and the perfect excuse to extend your stay. One of the world's most popular tourist destinations, the list of things to do is endless. From Buckingham Palace to Westminster Abbey, London is a must-see.

Attend the 2021 British Grand Prix at Silverstone with F1 Experiences, the Official Experience, Hospitality & Travel Programme of Formula 1, with access including driver meet-and-greets, Paddock Club Reception, Exclusive Pit Lane Walks and more!



SEATING CHART



CHAMPIONS CLUB

Indoor - Hospitality - Outdoor Viewing Terrace

Champions Club Package

CHAMPIONS CLUB

2-DAY RACE TICKET • CHAMPIONS CLUB

YOUR EVENT LINE-UP

DAILY

Ticket to the Champions Club •

• Exclusive to F1® Experiences

SATURDAY OR SUNDAY

Guided Paddock Access •

Appearance by an F1® Media Personality or Driver •

F1® Executive Q&A •

SATURDAY

Evening Grid Walk & Championship Trophy Photo •

EXCLUSIVE EXTRAS

F1® Experiences Lanyard & Ticket Sleeve •

F1® TV Access

2021 Race Programme



INCLUSIONS



Guided Paddock Access



Evening Grid Walk & Championship Trophy Photo



Champions Club Hospitality

GUIDED PADDOCK ACCESS

Enjoy a guided tour of the renowned Formula 1® Paddock with an F1® Experiences staff member.

PERSONALIZED TOUR

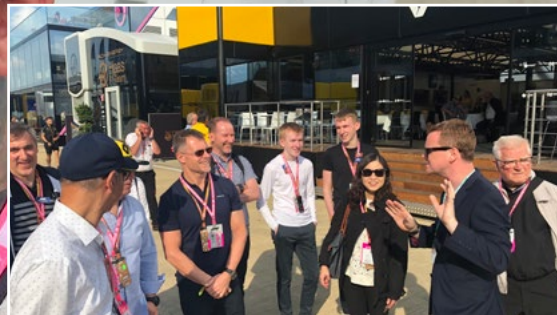
Customized to focus on teams or areas your group wants to see

CELEBRITY SIGHTINGS

An opportunity to meet one of the stars of the Formula 1 grid, or grab a selfie with an icon of the sport

UNPRECEDENTED ACCESS

Only available to select F1 Experiences package holders





EVENING GRID WALK & CHAMPIONSHIP TROPHY PHOTO

Take a walk down on the hallowed ground of the famous F1 grid before you have your photo taken on the starting grid with the race trophy during your Saturday evening. This iconic location will be a photo that you'll cherish for a lifetime and will be emailed out to you after the event for your personal use.

CHAMPIONS CLUB

Enjoy luxury and elegance during the Grand Prix by watching the race with premium hospitality, unrestricted views and gourmet food served throughout your race weekend.

INCLUSIONS

- Premium Race Views
- Beer & Wine Bar
- Daily Continental Breakfast & Gourmet Lunch
- F1 Legend/Current Driver Appearance
- F1 Executive Q&A

