



Formula 1 Experiences

18 - 21 MARCH 2021

FORMULA 1 AUSTRALIAN GRAND PRIX 2021

Legend Packages

Programming and Experiences are subject to change based on local health and safety guidelines at the time of the event. Formula 1 media, driver and legend appearances may be hosted virtually or in-person.

Melbourne, Australia

MELBOURNE AUSTRALIA

Get ready to step into the transformed Albert Park for the FORMULA 1® AUSTRALIAN GRAND PRIX 2021 where you can immerse yourself in Australian culture both inside and outside the circuit...

Scattered with cobbled sidewalks and roads, Melbourne's city center is a perfect place to stroll and find coffee shops, unique shopping, beautiful street art and more. Stop by the Queen Victoria Markets to find anything from local arts and crafts to beautiful vintage fashion. This city on the sea also includes famous eateries from around the world. Book in advance for Attica, one of the world's 50 best restaurants, or wander down the street to find food trucks and local eateries.

No trip to Melbourne is complete without taking a trip to the MCG (Melbourne Cricket Ground). An institution of Australian sport, the venue was first built in 1853 and is currently the Southern Hemisphere's largest stadium. Within walking distance of the city center, the MCG is also home to the National Sports Museum.



SEATING CHART



FORMULA 1 Paddock Club™

Covered - Hospitality

Legend Packages

LEGEND

2-OR 3-DAY RACE TICKET • FORMULA 1 PADDOCK CLUB™

YOUR EVENT LINE-UP

DAILY

Entry into Formula 1 Paddock Club™ Hospitality
(Private Suite, Lounge-Style)
Paddock Club™ Pit Lane Walks

ANY-DAY

Melbourne Walk Access
▪ Friday, Saturday and Sunday

ONE-DAY ACCESS

Paddock Access •
▪ Friday, Saturday or Sunday

SUNDAY

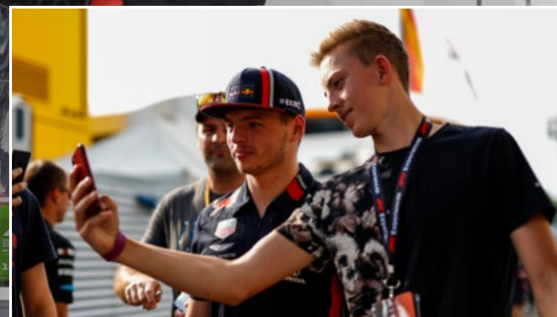
Podium Ceremony Access •

EXCLUSIVE EXTRAS

F1® Experiences Gifts •
F1® TV Access
F1® Experiences Lanyard & Ticket Sleeve •
2021 Race Programme

• Exclusive to F1® Experiences

 Experiences



AUSTRALIA

INCLUSIONS



Melbourne Walk Access



Guided Track Tour



Starting Grid Photo with Trophy



Exclusive Pit Lane Walk



Guided Paddock Access



One - Day Paddock Access



Paddock Club™ Pit Lane Walk



Podium Ceremony Access

MELBOURNE WALK ACCESS

The Melbourne Walk hosts F1® drivers and teams as they walk into the circuit, the perfect place for fans to get autographs, photos and shake hands with their favourite drivers.

ACCESS TO THE MELBOURNE WALK

Get access to the drivers for autographs and selfies as they arrive and depart the circuit

ANY - DAY ACCESS

Available Friday, Saturday and Sunday



A promotional image for the Formula 1 Experiences program. Two young women are posing on a racetrack. The woman on the left wears a yellow and green Renault cap and a denim jacket. The woman on the right wears a yellow Renault cap and a dark jacket. Between them is a large, highly reflective World Championship trophy. The trophy's surface shows a distorted reflection of the surrounding environment, including the racetrack and grandstands. In the background, a sign for 'MELBOURNE' is visible. The overall scene is set during the day with a slightly overcast sky.

CHAMPIONSHIP TROPHY PHOTO

Pose for a professional photo on the track with an authentic World Championship trophy. This iconic location will be a photo that you'll cherish for a lifetime and will be emailed out to you after the event for your personal use.

GUIDED TRACK TOUR

Accompanied by F1 experts, our Guided Track Tour is an exciting opportunity to ride around the circuit and see the track from the drivers' point of view. Feel the turns and undulations of each corner while embracing the unique views around the track. Previous guests have seen drivers and other teammates studying the track.



EXCLUSIVE PIT LANE WALK

F1® Experiences' guests will enjoy an up-close, unobstructed view of team personnel and garages during our Exclusive Pit Lane Walk, access to which is unavailable to the public.

PHOTO OPPORTUNITY

Perfect photo opportunity of your favourite teams, team principals and drivers

LAST MINUTE VIEWS

Views into team garages as final touches are added to the cars prior to the Grand Prix weekend



GUIDED PADDOCK ACCESS

Enjoy a guided tour of the renowned Formula 1® Paddock with an F1® Experiences staff member.

PERSONALIZED TOUR

Customized to focus on teams or areas your group wants to see

CELEBRITY SIGHTINGS

Previous guests have met drivers, team owners, Formula 1 CEO Chase Carey and more

UNPRECEDENTED ACCESS

Only available to select F1 Experiences package holders

ONE - DAY PADDOCK ACCESS

Enjoy one full-day of access to the exciting Formula 1® Paddock where you can explore the highly-coveted ground home to drivers and the famous alike.

ONE - DAY ACCESS

Available Friday, Saturday or Sunday. Day will be determined based on availability

CELEBRITY SIGHTINGS

Previous guests have met drivers, team owners, Formula 1 CEO Chase Carey and more

UNPRECEDENTED ACCESS

Only available to Legend Ticket Package holders



Paddock Club™ PIT LANE WALK

Get up-close views of your favourite team garages as you take a walk behind the ropes down the pit lane through your Paddock Club access.

PHOTO OPPORTUNITY

Perfect photo opportunity of your favourite teams, team principals and drivers

LAST MINUTE VIEWS

Views into team garages as final touches are added to the cars prior to the Grand Prix weekend race weekend



PODIUM CEREMONY ACCESS

Podium Ceremony Access takes you as close as possible to the trophy presentation ceremony. Enjoy premium viewing of the podium and trophy presentation ceremony at the end of the race in front of the public and behind only media personnel.

FORMULA 1 Paddock Club™




Paddock Club

Guests will receive access to the prestigious Formula 1 Paddock Club™ with unmatched food options, open bars, daily pit lane walks and Paddock access. Located above the pit lane, enjoy driver appearances and interviews throughout the weekend.

INCLUSIONS

- Privileged Viewing Position of the Race
- Morning Refreshments Upon Arrival
- Premium Grazing Menu
- An Open Wine & Champagne Bar
- Music Entertainment