



Formula 1 Experiences

18 - 21 MARCH 2021

# FORMULA 1 AUSTRALIAN GRAND PRIX 2021

Champions Club Package

Programming and Experiences are subject to change based on local health and safety guidelines at the time of the event. Formula 1 media, driver and legend appearances may be hosted virtually or in-person.

Melbourne, Australia



# MELBOURNE AUSTRALIA

Get ready to step into the transformed Albert Park for the FORMULA 1® AUSTRALIAN GRAND PRIX 2021 where you can immerse yourself in Australian culture both inside and outside the circuit...

Scattered with cobbled sidewalks and roads, Melbourne's city center is a perfect place to stroll and find coffee shops, unique shopping, beautiful street art and more. Stop by the Queen Victoria Markets to find anything from local arts and crafts to beautiful vintage fashion. This city on the sea also includes famous eateries from around the world. Book in advance for Attica, one of the world's 50 best restaurants, or wander down the street to find food trucks and local eateries.

No trip to Melbourne is complete without taking a trip to the MCG (Melbourne Cricket Ground). An institution of Australian sport, the venue was first built in 1853 and is currently the Southern Hemisphere's largest stadium. Within walking distance of the city center, the MCG is also home to the National Sports Museum.



# SEATING CHART



## CHAMPIONS CLUB IN THE BRABHAM SKYBOX

Covered Hospitality

Champions Club Package



# INCLUSIONS



Melbourne Walk Access



Guided Paddock Access



Champions Club Hospitality



Evening Grid Walk & Championship Trophy Photo

# CHAMPIONS CLUB

2- OR 3-DAY RACE TICKET • CHAMPIONS CLUB

## YOUR EVENT LINE-UP

### DAILY

Ticket to Champions Club Hospitality

### ANY-DAY

Melbourne Walk Access

- Friday, Saturday and Sunday

### FRIDAY, SATURDAY OR SUNDAY

Guided Paddock Access

### SATURDAY OR SUNDAY

F1® Legend or Current Driver Appearance

F1® Executive Q&A

### SATURDAY

Evening Grid Walk & Championship Trophy Photo

### EXCLUSIVE EXTRAS

F1® Experiences Gifts

F1® Experiences Lanyard & Ticket Sleeve • F1®

TV Access

2021 Race Programme

• Exclusive to F1® Experiences





# MELBOURNE WALK ACCESS

The Melbourne Walk hosts F1® drivers and teams as they walk into the circuit, the perfect place for fans to get autographs, photos and shake hands with their favourite drivers.

## ACCESS TO THE MELBOURNE WALK

Get access to the drivers for autographs and selfies as they arrive and depart the circuit

## ANY - DAY ACCESS

Available Friday, Saturday and Sunday





# GUIDED PADDOCK ACCESS

Enjoy a guided tour of the renowned Formula 1® Paddock with an F1® Experiences staff member.

## PERSONALIZED TOUR

Customized to focus on teams or areas your group wants to see

## CELEBRITY SIGHTINGS

Previous guests have met drivers, team owners, Formula 1 CEO Chase Carey and more

## UNPRECEDENTED ACCESS

Only available to select F1 Experiences package holders



# EVENING GRID WALK & CHAMPIONSHIP TROPHY PHOTO

Take a walk on the hallowed ground of the famous F1 grid before you have your photo taken on the starting grid with a Championship trophy. This iconic location will be a photo that you'll cherish for a lifetime and will be emailed out to you after the event for your personal use.



# CHAMPIONS CLUB

Enjoy luxury and elegance during the Grand Prix by watching the race with premium hospitality, unrestricted views, gourmet food and beverages throughout your race weekend.

## INCLUSIONS

Premium Race Views  
Beer & Wine Bar  
Gourmet Dining

